

My Good Deed dba 9/11 Day
(A Nonprofit Organization)

**INDEPENDENT AUDITOR'S REPORT AND
FINANCIAL STATEMENTS**

Year Ended
December 31, 2019



**TOMORROW
TOGETHER**

My Good Deed dba 911 Day
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INDEPENDENT AUDITOR'S REPORT

To The Board of Directors
My Good Deed dba 9/11 Day
Irvine, California

Report on the Financial Statements

We have audited the accompanying financial statement of My Good Deed, which comprise the statement of financial position as of December 31, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of My Good Deed as of December 31, 2019, and the changes in its net assets and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in black ink that reads "Eide Sully LLP". The signature is written in a cursive, flowing style.

Tustin, California
November 3, 2020

My Good Deed dba 9/11 Day
STATEMENT OF FINANCIAL POSITION
December 31, 2019

ASSETS

Current assets

Cash	\$ 619,105
Pledges, grants and program receivables	116,277
Prepaid expenses and other current assets	<u>8,604</u>
Total current assets	<u>743,986</u>

Property and equipment

Website	100,875
Furniture and fixtures	<u>3,973</u>
	104,848
Less accumulated depreciation and amortization	<u>(90,882)</u>
Total property and equipment	<u>13,966</u>

Total assets \$ 757,952

LIABILITIES AND NET ASSETS

Current liabilities

Accounts payable	37,516
Accrued expenses	<u>43,755</u>
Total current liabilities	<u>81,271</u>

Net assets

Without donor restrictions	526,681
With donor restrictions	<u>150,000</u>
Total net assets	<u>676,681</u>

Total liabilities and net assets \$ 757,952

The accompanying notes are an integral part of these financial statements.

My Good Deed dba 9/11 Day
STATEMENT OF ACTIVITIES
December 31, 2019

	<u>Without donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenues and Support			
Contributions	\$ 1,726,970	\$ 150,000	\$ 1,876,970
Federal grants	632,916	-	632,916
In-kind donated facilities and services	79,215	-	79,215
Interest and dividend income	<u>4,372</u>	<u>-</u>	<u>4,372</u>
Total revenues and support	<u>2,443,473</u>	<u>150,000</u>	<u>2,593,473</u>
Expenses			
Program services	<u>1,916,641</u>	<u>-</u>	<u>1,916,641</u>
Supporting services			
Management and general	202,388	-	202,388
Fundraising	<u>117,403</u>	<u>-</u>	<u>117,403</u>
	<u>319,791</u>	<u>-</u>	<u>319,791</u>
Total expenses	<u>2,236,432</u>	<u>-</u>	<u>2,236,432</u>
Change in net assets	207,041	150,000	357,041
Net assets, beginning of year	<u>319,640</u>	<u>-</u>	<u>319,640</u>
Net assets, end of year	<u><u>\$ 526,681</u></u>	<u><u>\$ 150,000</u></u>	<u><u>\$ 676,681</u></u>

The accompanying notes are an integral part of these financial statements.

My Good Deed dba 9/11 Day
STATEMENT OF FUNCTIONAL EXPENSES
December 31, 2019

	<u>Supporting Services</u>			<u>Total</u>
	<u>Program Services</u>	<u>Management and General</u>	<u>Fundraising</u>	
Meal pack program	\$ 1,265,376	\$ -	\$ -	\$ 1,265,376
Payroll and related expenses	381,805	65,067	91,289	538,161
Program marketing	90,972	-	-	90,972
Management fee	67,330	9,103	4,378	80,811
Professional fees	-	56,098	-	56,098
Rent	-	44,679	-	44,679
Education	40,374	-	-	40,374
Travel	22,426	3,965	7,934	34,325
Depreciation and amortization	25,310	743	-	26,053
Miscellaneous	1,938	10,717	3,317	15,972
Other support	9,769	-	-	9,769
Bad debt	-	-	6,094	6,094
Subscriptions	-	4,784	1,179	5,963
Website maintenance	5,465	-	-	5,465
Charitable contributions	4,323	-	-	4,323
Insurance	-	3,406	-	3,406
Telephone	696	1,069	607	2,372
Supplies	403	259	1,124	1,786
Bank fees	-	1,625	99	1,724
Printing and publication	-	-	1,382	1,382
Licenses and permits	-	501	-	501
Postage and shipping	454	36	-	490
Equipment rental	-	255	-	255
Staff development	-	81	-	81
Totals	<u>\$ 1,916,641</u>	<u>\$ 202,388</u>	<u>\$ 117,403</u>	<u>\$ 2,236,432</u>

The accompanying notes are an integral part of these financial statements.

My Good Deed dba 9/11 Day
STATEMENT OF CASH FLOWS
December 31, 2019

Cash flows from operating activities

Change in net assets	\$ 357,041
Adjustments to reconcile change in net assets used in operating activities	
Depreciation and amortization	26,053
(Increase) in	
Pledges, grants and program receivables	(82,583)
Prepaid expenses and other current assets	(782)
Increase in	
Accounts payable	23,831
Accrued expenses	<u>1,848</u>
Net cash flows provided by operating activities	<u>325,408</u>
 Net change in cash	 \$ 325,408
 Cash, beginning of year	 <u>293,697</u>
 Cash, end of year	 <u><u>\$ 619,105</u></u>

The accompanying notes are an integral part of these financial statements.

NOTE 1 – ORGANIZATION

My Good Deed (the “Organization”) is a California non-profit corporation formed to annually organize the September 11 National Day of Service and Remembrance (“9/11 Day”), working with leading 9/11 groups, employers, nonprofits, education organizations, and agencies to inspire millions to observe the anniversary of 9/11 by engaging in good deeds and charitable service. The Organization oversees the implementation of television and radio public service announcements, online initiatives, volunteer events in major cities, education programs, media relations and grassroots outreach to reach millions of people each year. The Organization has offices in California and New York.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The financial statements are prepared on the accrual basis of accounting.

Basis of Presentation

The Organization reports information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of restrictions on use that are placed by its donors: net assets without donor restrictions and net assets with donor restrictions.

Net assets with donor restrictions are subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, such as those that the donor stipulates that resources be maintained in perpetuity.

Net assets without donor restrictions are resources available to support operations and not subject to donor restrictions. The only limits on the use of net assets without donor restrictions are the broad limits resulting from the nature of the Organization, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations.

The Organization’s unspent contributions are reported in net assets with donor restrictions if the donor limited their use or are promised contributions that are not yet due. Contributions of property and equipment, or cash restricted to acquisition of property and equipment, are reported as net assets with donor restrictions if the donor has restricted the use of the property or equipment to a particular program. These restrictions expire when the assets are placed in service.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (“US GAAP”) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. On an ongoing basis, management evaluates estimates and assumptions based on new information. Management believes that the estimates and assumptions are reasonable in the circumstance, however actual results could differ from those estimates.

Change in Accounting Policy

The Organization has adopted the provisions of ASU 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* (ASU 2018-08) applicable to contributions received. ASU 2018-08 clarifies and improves the scope and the accounting guidance for contributions received and contributions made. Management has adopted this standard because it assists the Organization in evaluating whether transactions should be accounted for as contributions or exchange transactions and in determining whether a contribution is conditional. As of January 1, 2019, the Organization has implemented the provisions of ASU 2018-08 applicable to contributions received on a modified prospective basis to agreements that were not completed as of the date of adoption or were entered after the date of adoption. Management has determined that the adoption of this standard did not have a significant impact on the Organization’s financial statements.

Contributions, Pledges and Grants

Contributions and pledges are recorded at fair value when a donor makes a promise to the Organization that is, in substance, unconditional. Contributions that are restricted by a donor are reported as increases in net assets without donor restrictions if the restriction expires in the same year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions and are reclassified to net assets without donor restrictions when the restriction expires. All other donor restricted contributions are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When the restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions.

The Organization recognizes contributions when cash, securities or other assets; an unconditional promise to give; or a notification of a beneficial interest is received. Conditional pledges – that is, those with a measurable performance or other barrier and a right of return – are not recognized until the conditions on which they depend have been met. A portion of the Organization’s revenue is derived from cost-reimbursement federal contracts and grants, which are conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as federal grants without donor restrictions when the Organization has incurred expenditures in compliance with specific contract or grant provisions. Amounts received prior to incurring qualifying expenditures are reported as refundable advances in the statement of financial position. The Organization has not

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Contributions, Pledges and Grants

received cost-reimbursement grants that have not been recognized as of December 31, 2019 because qualifying expenditures have not yet been incurred.

The Organization has been awarded federal grants from the Corporation for National and Community Service. Revenues from fixed-price grants are recognized upon satisfaction of all significant contract terms and deliverables.

When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions.

In-Kind Donated Facilities and Services

Donated facilities have been included in the accompanying financial statements where estimates of market value were available to measure the value. Donated services are recognized when a non-financial asset is created, or specialized skill is required, and the Organization would otherwise need to purchase the services. In addition, a substantial number of volunteers have donated their time to the Organization. The value of this time and related expenses has not been included in the accompanying financial statements except to the extent such services meet the criteria as set forth above. During the year ended December 31, 2019, the Organization received donated facilities with a fair value of \$55,000 for donated venue space and donated media with a fair market value of \$24,215.

Pledges, Grants and Program Receivables

Pledges, grants, and program receivables are reported at the donors' and grantors' outstanding balances less any allowance for doubtful accounts. The Organization does not accrue interest on overdue receivables.

The Organization uses the allowance method to determine uncollectible, unconditional pledges and grants receivable. The reserve is based on managements' analysis of specific pledges and grants made. All pledges are expected to be received within one year. As of December 31, 2019, management has determined no allowance for doubtful accounts is necessary.

Property and Equipment

Property and equipment are stated at cost or at fair value (if contributed). The Organization charges depreciation and amortization to operations using the straight-line method over the estimated useful lives of the principal classes of property, as follows:

Website	3 years
Furniture and fixtures	3 years

For the year ended December 31, 2019, depreciation and amortization expense was \$26,053.

See accompanying Independent Auditor's Report

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Property and Equipment (Continued)

Expenditures for major renewals and betterments that extend the useful lives of property and equipment are capitalized. Expenditures for maintenance and repairs were charged to expense as incurred. At the time of retirement or disposition of property and equipment, the cost and related accumulated depreciation and amortization are removed from the accounts and any resulting gain or loss is reflected in the results of operations.

Recoverability of Long-Lived Assets

Long-lived assets are reviewed for impairment whenever circumstances indicate that the future cash flows might be less than the assets' net carrying value. In such circumstance, an impairment loss will be recognized by the amount of the assets' net carrying value that exceeds their fair value. As of December 31, 2019, management believes no indicators existed which would require an impairment to be recorded.

Advertising

The Organization uses advertising to promote its programs among the audiences it serves. The Organization expenses advertising and program marketing costs as incurred. For the year ended December 31, 2019, program marketing expenses totaled \$90,972.

NOTE 3 – CONCENTRATIONS OF RISK

Cash

The Organization maintains its cash balances in two financial institutions that from time to time exceed amounts insured by the Federal Deposit Insurance Corporation ("FDIC"), up to \$250,000 for interest-bearing and non-interest-bearing accounts per bank. As of December 31, 2019, the Organization had deposits of in excess of federally insured amounts amounting to \$155,157. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

Major Donors

As of December 31, 2019, three donors represented 79% of gross pledges, grants and program receivables. For the year ended December 31, 2019, two donors represented 35% of the Organization's total revenues and support.

NOTE 4 – RELATED PARTY TRANSACTIONS

The Organization pays fees to a company owned by the Vice-President for managing its operations and providing administrative services. The agreement calls for base fees of \$5,834 plus direct expenses and a partial reimbursement for health insurance. Total management fees paid under this agreement during 2019 totaled \$80,811. In addition, travel and marketing expenses amounting to \$7,197 were paid to the company owned by the Vice-President.

For the year ended December 31, 2019, the Organization received contributions from various Board members and a Corporation where one Board member is a Partner amounting to \$78,830.

NOTE 5 – INCOME TAXES

The Organization has been granted tax exempt status from the Internal Revenue Service, pursuant to Internal Code Section 501 (c)(3), and the State of California.

No provision for income tax liability is required in the financial statements.

The Organization's federal information returns (and income tax returns if applicable) are subject to examination by taxing authorities three years from the due date of the return or the date of filing, whichever is later. The state returns are subject to examination by taxing authorities four years from the due date of the return or the date of filing, whichever is later.

NOTE 6 – FUNCTIONAL EXPENSE ALLOCATION

The costs of providing various programs and other activities have been summarized on a functional basis in the accompanying statement of activities and the statement of functional expenses. The statement of functional expenses presented the natural classification of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include payroll and related expenses, management fee, travel, miscellaneous, subscriptions, telephone, supplies, bank fees, and postage and shipping, which are allocated on the basis of estimates of time and effort or are directly attributable to a respective activity.

NOTE 7 – COMMITMENTS AND CONTINGENCIES

Operating Leases

The Organization leases certain office and storage space under month-to-month lease agreements. For the year ended December 31, 2019, rent expense totaled \$44,679.

NOTE 8 – NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restriction at time and purpose at December 31, 2019, consist of:

Donor-restricted for Programs:	
9/11 Day Meal Pack – 2020, 2021 and 2022	<u>\$ 150,000</u>

NOTE 9 – FUND-RAISING EXPENSE

Total fund-raising expense for the year ended December 31, 2019 was approximately \$117,403. Fund-raising expenses related to the annual 9/11 Day events totaled 5% of the total annual 9/11 Day revenues and support.

NOTE 10 – LIQUIDITY

The following reflects the Organization’s financial assets as December 31, 2019. As of December 31, 2019, there are no amounts not available for general use because of contractual or donor-imposed restrictions within one year.

Cash	\$ 619,105
Contributions, pledges and grants	<u>116,277</u>
Total	<u>\$ 735,382</u>

As part of the Organization’s liquidity management, the Organization uses cash budgeting techniques to help forecast cash disbursements and collections.

NOTE 11 – SUBSEQUENT EVENTS

In December 2019, a novel strain of coronavirus (“COVID-19”) was first reported in China and subsequently in other countries including the United States. The extent to which COVID-19 impacts the Organization’s operations and results will depend on future developments, which are highly uncertain and cannot be predicted, including new information which may emerge concerning the severity of COVID-19 and the actions to contain COVID-19 or treat its impact. These financial statements do not contemplate any consequences which may arise as a result.

On March 27, 2020 the Coronavirus Aid, Relief, and Economic Security Act (“CARES”) was signed into law. The CARES Act allocated \$349 billion to small businesses under the Paycheck Protection Program (“PPP”). The program provides 100% federally guaranteed loans to small businesses with the goal of helping them keep their employees employed during the COVID-19 pandemic and any resulting economic downturn. The program is administered by the Small Business Administration (“SBA”) and the application window opened on April 3, 2020. A key feature of this program is that all, or part, of the loan may be forgiven if the business is able to maintain their payroll during the crisis and/or if they restore employees to the payroll. On June 5, 2020, the Paycheck Protection Program Flexibility Act (“PPPPFA”) was signed into law which provides businesses with greater flexibility and more time to maximize forgiveness of loans received under the PPP. The PPPFA extends the loan forgiveness period to December 31, 2020, reduces the minimum required proceeds for payroll costs to 60%, adds a safe harbor period for reduction in employment to December 31, 2020, and extends payment deferral and maturity date. The Organization believes they will meet the requirements of the Program for the loan to be forgiven.

The Organization filed their application to participate in this program with their bank in April 2020. The amount of the loan applied for amounted to \$82,150 based on the payroll data as defined in the program. On April 21, 2020, the Organization received funding for this loan amount.

Management has evaluated all activity through November 3, 2020 (the date the financial statements were available to be issued) and concluded that no other subsequent events have occurred that would require recognition in the financial statements or disclosure in the notes to financial statements.