



Financial Statements
December 31, 2020

My Good Deed dba 9/11 Day



**TOMORROW
TOGETHER**

Independent Auditor’s Report	1
Financial Statements	
Statement of Financial Position	3
Statements of Activities	4
Statement of Functional Expenses.....	5
Statement of Cash Flows	6
Notes to the Financial Statements.....	7



CPAs & BUSINESS ADVISORS

Independent Auditor's Report

To The Board of Directors
My Good Deed dba 9/11 Day
Irvine, California

Report on the Financial Statements

We have audited the accompanying financial statement of My Good Deed dba 9/11 Day, which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

What inspires you, inspires us. | eidebailly.com

17501 E. 17th St., Ste 100 | Tustin, CA 92780-7924 | T 714.505.9000 | F 714.505.9200 | EOE

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of My Good Deed dba 9/11 Day as of December 31, 2020, and the changes in its net assets and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in cursive script that reads "Eide Bailly LLP".

Tustin, California
August 13, 2021

My Good Deed dba 9/11 Day
Statement of Financial Position
December 31, 2020

Assets

Current Assets

Cash	\$ 766,815
Contributions receivable	11,500
Prepaid expenses and other current assets	<u>7,956</u>

Total Current Assets 786,271

Property and Equipment

Website	146,502
Furniture and fixtures	<u>6,926</u>

Less accumulated depreciation and amortization 153,428
(106,644)

Total Property and Equipment 46,784

Total Assets \$ 833,055

Liabilities and Net Assets

Current Liabilities

Accounts payable	\$ 23,174
Accrued expenses	<u>52,276</u>

Total Current Liabilities 75,450

Net Assets

Without donor restrictions	657,605
With donor restrictions	<u>100,000</u>

Total Net Assets 757,605

Total Liabilities and Net Assets \$ 833,055

My Good Deed dba 9/11 Day
Statements of Activities
Year Ended December 31, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues and Support			
Contributions	\$ 1,528,889	\$ -	\$ 1,528,889
Federal grants	324,179	-	324,179
Interest income	1,179	-	1,179
Net assets released from restrictions	50,000	(50,000)	-
Total Revenues and Support	<u>1,904,247</u>	<u>(50,000)</u>	<u>1,854,247</u>
Expenses			
Program Services	<u>1,408,227</u>	<u>-</u>	<u>1,408,227</u>
Supporting Services			
Management and general	215,398	-	215,398
Fundraising	<u>149,698</u>	<u>-</u>	<u>149,698</u>
Total Supporting Services	<u>365,096</u>	<u>-</u>	<u>365,096</u>
Total Expenses	<u>1,773,323</u>	<u>-</u>	<u>1,773,323</u>
Change In Net Assets	130,924	(50,000)	80,924
Net Assets, Beginning of Year	<u>526,681</u>	<u>150,000</u>	<u>676,681</u>
Net Assets, End of Year	<u>\$ 657,605</u>	<u>\$ 100,000</u>	<u>\$ 757,605</u>

My Good Deed dba 9/11 Day
Statement of Functional Expenses
Year Ended December 31, 2020

	Program Services	Supporting Services		Total
		Management and General	Fundraising	
Bank fees	\$ -	\$ 557	\$ 201	\$ 758
Charitable contributions	775	-	-	775
Depreciation and amortization	14,489	1,272	-	15,761
Design	7,057	-	26	7,083
Education	40,767	-	-	40,767
Equipment rental	-	999	-	999
Grants and assistance	72,099	-	-	72,099
Insurance	-	4,963	-	4,963
Management fee	84,347	10,677	10,158	105,182
Meal pack program	85,727	-	-	85,727
Membership dues	-	15,695	-	15,695
Merchant processing fee	-	-	1,946	1,946
Other program expenses	433,490	-	-	433,490
Payroll and related expenses	519,801	57,986	120,821	698,608
Postage and shipping	556	-	44	600
Printing and publication	3,568	-	8,006	11,574
Professional fees	-	56,557	-	56,557
Program marketing	99,886	-	-	99,886
Rent	-	50,965	-	50,965
Staff development	4,520	605	-	5,125
Subscriptions	4,163	7,200	6,364	17,727
Supplies	77	2,880	40	2,997
Telephone	-	1,408	-	1,408
Travel	14,665	3,634	2,092	20,391
Website maintenance	22,240	-	-	22,240
Totals	<u>\$ 1,408,227</u>	<u>\$ 215,398</u>	<u>\$ 149,698</u>	<u>\$ 1,773,323</u>

My Good Deed dba 9/11 Day
Statement of Cash Flows
Year Ended December 31, 2020

Operating Activities	
Change in Net Assets	\$ 80,924
Adjustments to reconcile change in net assets from operating activities	
Gain on forgiveness of Payroll Protection Program ("PPP") loan	(82,150)
Depreciation and amortization	15,761
Decrease in	
Contributions receivable	104,777
Prepaid expenses and other current assets	648
Increase (decrease) in	
Accounts payable	636
Accrued expenses	<u>(6,457)</u>
Net Cash Flows from Operating Activities	<u>114,139</u>
Investing Activities	
Purchase of property and equipment	<u>(48,579)</u>
Net Cash Flows used for Investing Activities	<u>(48,579)</u>
Financing Activities	
Borrowings on Payroll Protection Program ("PPP") loan	<u>82,150</u>
Net cash flows used for Financing Activities	<u>82,150</u>
Net Change In Cash	147,710
Cash, Beginning of Year	<u>619,105</u>
Cash, End of Year	<u><u>\$ 766,815</u></u>

Note 1 - Principal Activity and Significant Accounting Policies

Organization

My Good Deed dba 9/11 Day (the "Organization") is a California non-profit corporation formed to annually organize the September 11 National Day of Service and Remembrance ("9/11 Day"), working with leading 9/11 groups, employers, nonprofits, education organizations, and agencies to inspire millions to observe the anniversary of 9/11 by engaging in good deeds and charitable service. The Organization oversees the implementation of television and radio public service announcements, online initiatives, volunteer events in major cities, education programs, media relations and grassroots outreach to reach millions of people each year. The Organization has offices in California and New York.

Basis of Accounting

The financial statements are prepared on the accrual basis of accounting.

Contributions Receivable

The Organization records unconditional promises to give that are expected to be collected within one year at net realizable value. Unconditional promises to give expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, amortization of the discounts is included in contribution revenue in the statements of activities. Allowance for uncollectable promises to give is determined based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Promises to give are written off when deemed uncollectable. As of December 31, 2020, management has determined no allowance for doubtful accounts is necessary.

Property and Equipment

Property and equipment additions are recorded at cost, or if donated, at fair value on the date of donation. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets 3 years, or in the case of capitalized leased assets or leasehold improvements, the lesser of the useful life of the asset or the lease term. When assets are sold or otherwise disposed of, the cost and related depreciation or amortization are removed from the accounts, and any resulting gain or loss is included in the statements of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

The carrying values of property and equipment are reviewed for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the year ended December 31, 2020.

Depreciation and amortization expense for the year ended December 31, 2020 totaled \$15,761.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated, from net assets without donor restrictions, net assets for an operating reserve and board-designated endowment.

Net Assets With Donor Restrictions – Net assets subject to donor (or certain grantor) restrictions. Some donor imposed (or grantor) restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. The Organization reports contributions restricted by donors as increases in net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Donor are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Revenue and Revenue Recognition

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return, are not recognized until the conditions on which they depend have been substantially met. The Organization's federal and state contracts and grants are conditioned upon certain performance requirements and the incurrence of allowable qualifying expenses. The Organization has not received cost-reimbursement grants that have not been recognized as of December 31, 2020 because qualifying expenditures have not yet been incurred.

Donated Facilities, Services and In-Kind Contributions

Donated facilities have been included in the accompanying financial statements where estimates of market value were available to measure the value. Donated services are recognized when a non-financial asset is created, or specialized skill is required, and the Organization would otherwise need to purchase the services. In addition, a substantial number of volunteers have donated their time to the Organization. The value of this time and related expenses has not been included in the accompanying financial statements except to the extent such services meet the criteria as set forth above. During the year ended December 31, 2020, the Organization did not receive donated facilities or donated venue space and donated media.

Advertising

The Organization uses advertising to promote its programs among the audiences it serves. The Organization expenses advertising and program marketing costs as incurred. For the year ended December 31, 2020, program marketing expenses totaled \$99,886.

Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the accompanying statement of activities and the statement of functional expenses. The statement of functional expenses presented the natural classification of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include payroll and related expenses, management fee, travel, miscellaneous, subscriptions, telephone, supplies, bank fees, and postage and shipping, which are allocated on the basis of estimates of time and effort or are directly attributable to a respective activity.

Income Taxes

The Organization has been organized as a California nonprofit corporation and has been recognized by the IRS as exempt from federal income taxes under IRC Section 501(a) as organizations described in IRC Section 501(c)(3), qualify for the charitable contribution deduction, and have been determined not to be private foundations. The Organization is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the entities are subject to income tax on net income that is derived from business activities that are unrelated to their exempt purposes. The Organization determined that each entity is not subject to unrelated business income tax and has not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

Management believes that each entity has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements. The Organization would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires the Organization to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates, and those differences could be material.

Financial Instruments and Credit Risk

Deposit concentration risk is managed by placing cash with financial institutions believed by the Organization to be creditworthy. At times, amounts on deposit may exceed insured limits. To date, no losses have been experienced in any of these accounts. Credit risk associated with accounts receivable and promises to give is considered to be limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from Board members, governmental agencies, and foundations supportive of the Organization's mission.

Subsequent Events

The Organization has evaluated subsequent events through August 13, 2021, the date the financial statements were available to be issued.

On January 29, 2021, the Organization was granted a \$62,500 second draw PPP loan administered by an SBA approved partner. Second draw PPP loans can be used to help fund payroll costs, including benefits. Funds can also be used to pay for mortgage interest, rent, utilities, worker protection costs related to COVID-19, uninsured property damage costs caused by looting or vandalism during 2020, and certain supplier costs and expenses for operations. The Organization is eligible for the second draw PPP loan forgiveness of the loan, upon meeting certain requirements.

Note 2 - Liquidity

The following reflects the Organization's financial assets as December 31, 2020. As of December 31, 2020, there are no amounts not available for general use because of contractual or donor-imposed restrictions within one year.

Cash	\$ 766,815
Contributions receivable	<u>11,500</u>
Total	<u><u>\$ 778,315</u></u>

As part of the Organization's liquidity management, the Organization uses cash budgeting techniques to help forecast cash disbursements and collections.

Note 3 - Paycheck Protection Program ("PPP") Loan

The Organization was granted a \$82,150 loan under the PPP administered by a Small Business Administration ("SBA") approved partner. The loan is uncollateralized and is fully guaranteed by the Federal government. The Organization has elected to account for the funding as a conditional contribution by applying ASC 958-605, Not-for-Profit – Revenue Recognition. The Organization initially recorded the loan as a refundable advance and subsequently recognized contribution revenue in accordance with guidance for conditional contributions, that is, once the measurable performance or other barrier and right of return of the PPP loan no longer existed. The Organization has recognized \$82,150 as contribution revenue for the year ended December 31, 2020.

Note 4 - Leases

The Organization leases certain office and storage space under month-to-month lease agreements. For the year ended December 31, 2020, rent expense totaled \$50,965.

Note 5 - Net Assets with Donor Restrictions

Net assets with donor restriction at time and purpose at December 31, 2020, consist of:

Donor-Restricted for Programs	
9/11 Day Meal Pack – 2021 and 2022	<u><u>\$ 100,000</u></u>

Note 6 - Related Party Transactions

The Organization pays fees to a company owned by the Vice-President for managing its operations and providing administrative services. The agreement calls for monthly base fees of \$5,834 plus direct expenses and a partial reimbursement for health insurance. Total management fees paid under this agreement during 2020 totaled \$105,182, of which \$8,487 was included in accounts payable. In addition, travel and marketing expenses amounting to \$3,309 were paid to the company owned by the Vice-President.

For the year ended December 31, 2020, the Organization received contributions from various Board members and Corporations where certain Board members are Partners amounting to \$109,805.